MEDIA KIT · 2026

Jet Set LatAM

A luxury travel and style guide to Latin America: boutique hotels, fine dining, designers and artisan shopping, published in English, Spanish and Portuguese.

THEBRUNCHMANIFESTO.BLOG · JETSETLATAM.COM

About

Founded by Jordann Lopez, Jet Set LatAM publishes in-depth, editorial guides for travelers who plan around where to stay, eat and shop. Every guide runs in three languages, so a single feature reaches readers in the US, Brazil, Mexico and across Spanish-speaking Latin America and Europe.

Audience at a glance

118.8K
Threads views in the last 30 days, up 752%

37.2K
Pinterest monthly views

34.4K
Google search impressions, last 28 days

14.7K
Google search impressions in the last 7 days alone

190K+
Combined monthly views across Threads, Pinterest and Google

80.5K
Unique Threads viewers in 30 days, with 2.5K interactions

8.9K
Followers: Pinterest 4.2K · Instagram 2.7K · Threads 2.0K

Sources: Threads Insights, Google Search Console, Pinterest and Instagram, as of Nov 2, 2026. Published in English, Spanish and Portuguese, with 1,400+ guides per language.

Top reader markets

United States	31% of search impressions
Mexico	11%
Brazil	11%
Argentina	4%
Colombia · Spain · UK · Canada	3–4% each

What we cover

Luxury & boutique hotels · Fine dining · Designers & resortwear · Artisan shopping · City guides · Festivals & Carnival · Holiday travel · Itineraries

Destinations include Mexico City, Oaxaca, the Riviera Maya, Cartagena, Lima, Buenos Aires, Mendoza, Rio de Janeiro, São Paulo, San Juan and Havana.

WORKING TOGETHER

Partnership options

Dedicated property or brand guide

An in-depth editorial feature on your hotel, restaurant or brand, published in English, Spanish and Portuguese, with booking or shopping links and an interactive map.

Inclusion in destination guides

Placement in our city guides, itineraries and seasonal roundups (holiday, Carnival, Día de Muertos), which are updated as new openings and details come in.

Pinterest & Instagram amplification

Branded Pins across our Latin America travel and style boards, plus Instagram and Threads posts on @jetset_jordy.

Hosted stays & on-site coverage

First-hand reviews with original photography, room and dining details and practical tips for travelers.

Recent features

Hotel Esencia, Xpu-Ha, Riviera Maya	Hotel guide
Belmond Miraflores Park, Lima	Hotel guide
Agua by Agua Bendita, Cartagena	Designer & resortwear
Rio Carnival 2027	Event hub

Let's work together

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